



Welcome to the Solo & Small Firm Section's inaugural book club session. We're glad you're here!

Topic: Solo & Small Firm Section Book Club

Time: September 21, 2023—12 PM Eastern Time (US and Canada)

Register [HERE](#)

The Florida Bar [Solo & Small Firm Section](#) is THE place for small-firm attorneys or those who practice solo. Why? Because we offer at least 10 free CLEs per year (a \$500 value), leadership through committee service, an out-of-country CLE trip, great publications to benefit your practice, a members-only Facebook group, and more. Join today through your Florida Bar [member portal](#).

[Mike Michalowicz](#) is the creator of [Profit First](#), this month's book club selection, which is used by hundreds of thousands of companies across the globe to drive profit. He is the creator of Clockwork, a powerful method to make any business run on automatic. In *Fix This Next*, Mike details the strategy businesses can use to determine what to do, in what order, to ensure healthy, fast, permanent growth (and avoid debilitating distractions). *Get Different* will give you the tools to stand out in any market. Mike's upcoming release *All In* (released January 2024) shows you how to build unstoppable teams where everyone wins.

Today, Mike leads two new multi-million-dollar ventures, as he tests his latest business research for his books. He is a former small business columnist for *The Wall Street Journal* and business makeover specialist on MSNBC. Mike is a popular main stage keynote speaker on innovative entrepreneurial topics; and is the author of *All In*, *Get Different*, *Fix This Next*, *Clockwork*, *Profit First*, *Surge*, *The Pumpkin Plan*, *The Toilet Paper Entrepreneur* and *My Money Bunnies*.

[Kelley Brubaker](#) is the founder of Profit Scale Thrive, where she guides attorneys to overflowing profits, scaled growth and thriving lives. With a background as a CPA, single parent, and serial entrepreneur, Kelley uses proven systems, like the cash management system Profit First, that empowers attorneys to transform their firms into profitable and stress-free businesses. The mantra of Profit Scale Thrive is not about working harder but working smarter.

Her key achievements include her book, "Stop Struggling and Start Thriving: A Guide To Transform Your Law Firm;" expertise in law firms; use of time-proven systems that have empowered numerous attorneys to achieve financial freedom, peace of mind, and confidence in their business growth; recognition in various media outlets and platforms such as the ABA Journal, Grow My Accounting Practice Podcast and CBNation.