



TECH UP: Transform Your Law Practice—And Your Life

Annual Solo & Small Firm Conference (Virtual)

February 23, 2024, 8 AM–12:35 PM

Presented by The Florida Bar Solo & Small Firm Section and The Florida Bar Continuing Legal Education Committee. Course number [8219](#) is approved for 5 CLE credits, 3 of which may be applied toward Ethics; 1 Mental Health & Wellness credit; and 4 Technology credits.

8– 8:10 AM: WELCOME—[Camara Williams](#) and [Stephanie Cagnet Myron](#), Program Chairs



8:10–9 AM: UNPLUG BEFORE YOU PLUG IN: 10 STRATEGIES TO HELP YOU LIVE A HAPPIER, HEALTHIER, MORE RESILIENT LIFE—[Nora Riva Bergman](#), Real Life

Practice, Tarpon Springs. Nora Bergman is the creator of the 50 Lessons for Lawyers book series designed to support lawyers throughout every stage of their careers. A licensed attorney since 1992, Nora has been a Certified Atticus Practice Advisor since 2006. She has coached lawyers across the country and brings a deep understanding of the practice and business of law to her work with lawyers, law firms, and bar associations. Before her work as an author and business coach, she practiced as an employment law attorney and certified mediator and has served as an adjunct professor at both Stetson University College of Law and the University of South Florida.



9–9:50 AM: HOW AI WILL MAKE YOU A BETTER ATTORNEY—[Mark Doble](#), Toronto,

CEO of Alexsi. Mark Doble is the CEO at Alexsi, a software company that uses AI to produce legal research memos on demand. Mark received his J.D. from Queen's University in Canada, where he split his time between building software and completing the requisite law school readings. During his brief stint in a law firm, Mark became convinced that software would positively impact the legal profession in ways not yet seen due to the rapidly evolving nature of AI, so he quit his job to start Alexsi.



9:50 AM – 10:40 AM: AI IN THE PRACTICE OF LAW—[Tom Martin](#), Vancouver,

Founder & CEO of LawDroid, a Generative AI Legal Technology company. Tom Martin is a legal AI advocate, lawyer, author and speaker. He is co-founder of the American Legal Technology Awards. Clients include ARAG Legal Insurance, Fasken, Tennessee Alliance for Legal Services, Palace Law and many law firms. Tom has been recognized as an ABA Legal Rebel and Fastcase 50 Honoree. He has presented as a speaker at ABA TechShow, LegalWeek, ILTACON, Clio Con, Legal Innovators, and many others. Tom's writing has been published in the ABA's Law PracticeToday, Law Technology Today and GP Solo Magazine, to name a few. He has also been featured on numerous podcasts, including Legal Rebels, Un-Billable Hour, Lawyerist, the Digital Edge, and New Solo. To also has his own podcast:

LawDroid Manifesto on iTunes. He serves as a mentor at the Yale Tsai Center for Innovative Thinking and ATJ Tech Fellows. Tom is a graduate of Yale and UCLA School of Law.

10:40–10:55 AM: Break



10:55–11:45 AM: GENERATIVE AI FOR LAWYERS: WHAT IT IS AND HOW TO USE IT IN YOUR PRACTICE—[Carolyn Elefant](#), Washington, D.C. Carolyn Elefant, a veteran lawyer in energy and climate change, is a pioneering voice in law firm ownership and AI's role in legal practice. In 2002, she founded MyShingle.com, a trailblazing blog that has catalyzed the launch of numerous law firms. Through this platform, she champions digital-era law firm modernization, tech-driven competitiveness for small firms, and gender equality via woman-owned practices. Carolyn advises legal tech companies targeting solo and mid-sized firms. She authored "Solo by Choice" and "Social Media for Lawyers: The Next Frontier." Her accolades include ABA Legal Rebel, Fastcase 50 Innovator, ABA Woman of Legal Tech, and an American Legal Technology Awards Lifetime Achievement honoree.



11:45 AM–12:35 PM: THE FLORIDA BAR AND NATIONAL PERSPECTIVE ON ARTIFICIAL INTELLIGENCE—[E. Duffy Myrtetus](#), Richmond, VA and [Gordon Glover](#), Ocala, Co-Chairs of Florida Board of Governors Special Committee on Artificial Intelligence Tools & Resources.

- **Duffy Myrtetus** is a member of the firm Eckert Seamans in the Richmond, Virginia office. His practice is principally centered on the representation of various parties involved in transactional and litigation matters related to the acquisition, sale, lease, financing, development, and operation of real property assets and interests. He is a native of Miami, Florida, is admitted to all state and federal courts in Florida and Virginia, and is also admitted to the United States Supreme Court. He is the past chair of the Out of State Practitioner's Division, past President of the Florida Bar's Council of Sections, and currently serves as a member of the Florida Bar's Board of Governors including its Executive Committee. He is AV rated by Martindale Hubbell and has been recognized as one of Virginia Business magazine's Legal Elite and as a Super Lawyer.
- **Gordon Glover** is founder of the Glover Law Firm, with offices in Ocala and The Villages. Mr. Glover graduated from Florida State University's College of Law and received both an undergraduate and master's degree from University of Florida. He is a member of The Florida Bar Board of Governors and currently Co-Chairs its Special Committee on Artificial Intelligence Tools & Resources. Mr. Glover is also a member of the University of Florida Alumni Association's Board of Directors and Florida Lawyers Mutual Insurance Company's Board of Directors. He previously served as an adjunct professor at the University of Florida's College of Law and is a Past President of The Florida Bar Young Lawyers Division.